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Agile Strategy Management: Techniques for Continuous Alignment and Improvement

Your strategic initiatives are constantly under fire due to the evolving nature of markets, technology, laws, and government. To ensure your strategy succeeds, it must remain flexible while confronting these shifting challenges. "[Agile Strategy Management: Techniques for Continuous Alignment and Improvement](#)" explains how to achieve this flexibility by building agility into the initiation, development, implementation, and governance of your strategic initiatives.

The book details what it takes to initiate, develop, implement, and govern a healthy strategy that delivers the benefits expected by all stakeholders. It presents insights gained by the author's organization over the last 25 years helping their clients achieve success with their strategic initiatives. Filled with real-world examples and case studies, it illustrates wide-ranging situations where the author's company helped clients reach important business objectives.

The excerpt from chapter 2 focuses on building the best possible team to perform the strategic initiative the organization has identified as a worthy opportunity. Team building is a way to generate synergy; that is, the teams are organized in such a way that the performance of any team is higher than the performance measured as the sum of the team members' individual performances.

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