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Information Security Management Handbook, Sixth Edition, Volume 7

Chapter 21: Addressing Social Media Security and Privacy Challenges

Updated annually, the [Information Security Management Handbook, Sixth Edition, Volume 7](#) is one of the most comprehensive and up-to-date references available on information security and assurance. Bringing together the knowledge, skills, techniques, and tools required of IT security professionals, it facilitates the up-to-date understanding required to stay one step ahead of evolving threats, standards, and regulations.

Reporting on the latest developments in information security and recent changes to the (ISC)²® CISSP Common Body of Knowledge (CBK[®]), this volume features 27 new chapters on topics such as BYOD, IT consumerization, smart grids, security, and privacy.

- Covers the fundamental knowledge, skills, techniques, and tools required by IT security professionals
- Updates its bestselling predecessors with new developments in information security and the (ISC)²® CISSP[®] CBK[®]
- Provides valuable insights from leaders in the field on the theory and practice of computer security technology
- Facilitates the comprehensive and up-to-date understanding you need to stay fully informed

This excerpt from chapter 21 focuses on security and privacy issues associated with social media. As with any technology, along with the good, there is always the harmful. While there are many benefits, there are also many risks and dangers with social media use, most of which can negatively impact all types of businesses.

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- SocialMediaChallenges.pdf