



QuinStreet ●●● 10400 Linn Station Road, Suite 100 ●●● Louisville, KY 40223

Eight Things Your Business Analysts Need to Know

In many organizations, the competencies necessary for a successful business analyst simply haven't been differentiated from those of a subject matter expert (SME) or a project manager. And yet each of these three positions have very distinct responsibilities during the project life cycle. It's no wonder so many projects are failing. How can a business analyst—or anyone in any job—be expected to perform at a top level when his or her required competencies have not been clearly defined?

The answer is simple: They can't. Yet organizations worldwide are operating without defined competencies for their business analysts. For many organizations, in fact, even the title of the person performing "business analysis duties" can vary widely.

To combat this substantial issue of the undefined business analysis role, [ESI International](#) has determined eight essential competencies for a business analyst and has introduced the "The Business Analyst Competency Model."

The attached zip file includes:

- Intro Page.pdf
- Terms and Conditions.pdf
- ESI_BAcompetenciesWP.pdf