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Data Governance: Creating Value from Information Assets

As organizations deploy business intelligence and analytic systems to harness business value from their data assets, data governance programs are quickly gaining prominence. And, although data management issues have traditionally been addressed by IT departments, organizational issues critical to successful data management require the implementation of enterprise-wide accountabilities and responsibilities.

Data Governance: Creating Value from Information Assets examines the processes of using data governance to manage data effectively. Addressing the complete life cycle of effective data governance — from metadata management to privacy and compliance — it provides business managers, IT professionals, and students with an integrated approach to designing, developing, and sustaining an effective data governance strategy.

- Explains how to align data governance with business goals
- Describes how to build successful data stewardship with a governance framework
- Outlines strategies for integrating IT and data governance frameworks
- Supplies business-driven and technical perspectives on data quality management, metadata management, data access and security, and data life cycle

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