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Cybersecurity Questions for CEOs

Cyber threats constantly evolve with increasing intensity and complexity. The ability to achieve mission objectives and deliver business functions is increasingly reliant on information systems and the Internet, resulting in increased cyber risks that could cause severe disruption to a company's business functions or operational supply chain, impact reputation, or compromise sensitive customer data and intellectual property.

Organizations will face a host of cyber threats, some with severe impacts that will require security measures that go beyond compliance. For example, according to a 2011 Ponemon Institute study, the average cost of a compromised record in the U.S. was \$194 per record and the loss of customer business due to a cyber breach was estimated at \$3 million.

This document provides key questions to guide leadership discussions about cybersecurity risk management for your company, along with key cyber risk management concepts.

The attached zip file includes:

- Intro Page.pdf
- Terms and Conditions.pdf
- CybersecurityQuestionsCEOs.pdf